



Swim Pool Safe

Certification for Pool and Spa Operators

Link Exchange Guidelines

We would like to thank you for acknowledging our website to be considered for a link exchange partner on your website. We realize link exchanges are important and we receive many requests for a link exchange. However not all requests cannot be honored and we have put together these guidelines to help you prepare your link exchange request. We are an education, training, and certification business that supports a variety of public swimming pool and spa operators throughout the United States. Please review the following guidelines to determine if your website will be considered.

Guidelines:

1. All potential link exchange websites must be affiliated with the swimming pool and spa industry.
2. Your business should consist of education, safety, service, equipment, pool and spa sales, pool & spa products, and government regulations.
3. Submit your request to webmaster@swimpooolsafe.com with your linking information to be considered. In the Subject line of your email type "Link Exchange Request". The information should include your contact information, email address, website URL, and a brief description of your products or services.
4. In exchange for listing your link on our partner web page you agree to include our website URL link directly on your website where you list your partner links and must not be listed on any link farm or redirected to any link farms. Swim Pool Safe webmaster will provide our linking information.
5. Upon review your request and if applicable will post your link on our Partner Links web page. We will notify you by email when your link is added.

*** Link exchange requests that will not be considered include ***

1. Any link that does not have anything to do with the swimming pool and spa industry as outlined in number two above.
2. Any request that points our website to a link exchange farm or link exchange list. Exceptions would be swimming pool and spa industry list approved by Swim Pool Safe webmaster.

Regards,
Webmaster

"Provide customers a professional and courteous service that promotes a safe and healthy environment"